

At the Tower 2018



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Impact on children attending:

84% said the experience made them feel more confident in performing.

WELCOME

Water City Music at the Tower 2018 Festival Monday 11th – Sunday 17th June 2018 Tower of London, EC3N 4AB

Welcome to another glimpse through the lens, celebrating the 1800 children and young people from 60 schools in London, Birmingham and elsewhere, who took part in the Festival.

Our annual flagship event, Water City Music at the Tower, in partnership with Historic Royal Palaces, is the culmination of a series of concerts and supporting programmes across London and other UK water cities involving professional players, music students, music teachers, children and the wider local community. Each player, at whatever stage, is inspired by performing and taking part – both learning and mentoring.

We were delighted to have the generous support of the Mayor of London and of our kind sponsors. We look forward to welcoming you to the 2019 Festival, June 17th-23rd.

Michael Bochmann

Michael Bochmann MBE
Artistic Director of Water City Music

Michael Bochmann MBE is a violinist of international repute. He has worked and played extensively with Yehudi Menuhin and has an abiding commitment to music education. He excels in creating dynamic and inclusive learning environments for young musicians and in bringing music to inner city schools.



ABOUT US

About Water City Music

Water City Music brings together musicians across the whole spectrum of abilities and experiences to play together, inspire one another and learn from one another. Led by artistic director Michael Bochmann, the charity stages musical events – of assorted size and scale – at striking venues across the UK.

The Tower Festival

Now in its sixth year, our flagship Water City Music at the Tower Festival each June/July has, in recent years, involved over 1800 children from 60 schools performing for huge numbers of daily visitors at the spectacular settings around this iconic building including the White Tower, the Bowling Green and The Wharf.

Other London events and educational programmes take place throughout the year and an increasing series of events is now being researched for future staging in other UK water cities, most imminently in Gloucester.

If you would like to get more involved as a sponsor, event partner or significant donor for example, do please look at our website at watercitymusic.com where you can find more information.

What the children said:

“I’m surrounded by people that I like, and I get to sing my heart out.”



MAYOR OF LONDON

**Message from the Mayor of London on
The Occasion of the Water City Music Celebrations
June 2018
at the Tower of London**

London is overflowing with talent and imagination. All Londoners should have access to the capital's cultural riches and all young people in the city should feel they can pursue careers in the creative industries.

Learning a musical instrument has such wide reaching benefits: it improves concentration, academic attainment, contributes to higher self-esteem and, most importantly raises children's expectation for what they can achieve in all areas of their lives.

I wish you the best of luck with today's event.



Sadiq Khan
Mayor of London





What the children said:

“We got to actually experience us being performers on stage, also we met people from different schools and the singing brings us all together.”





Impact on children attending:

83% said that taking part in the festival made them more interested in the Tower.

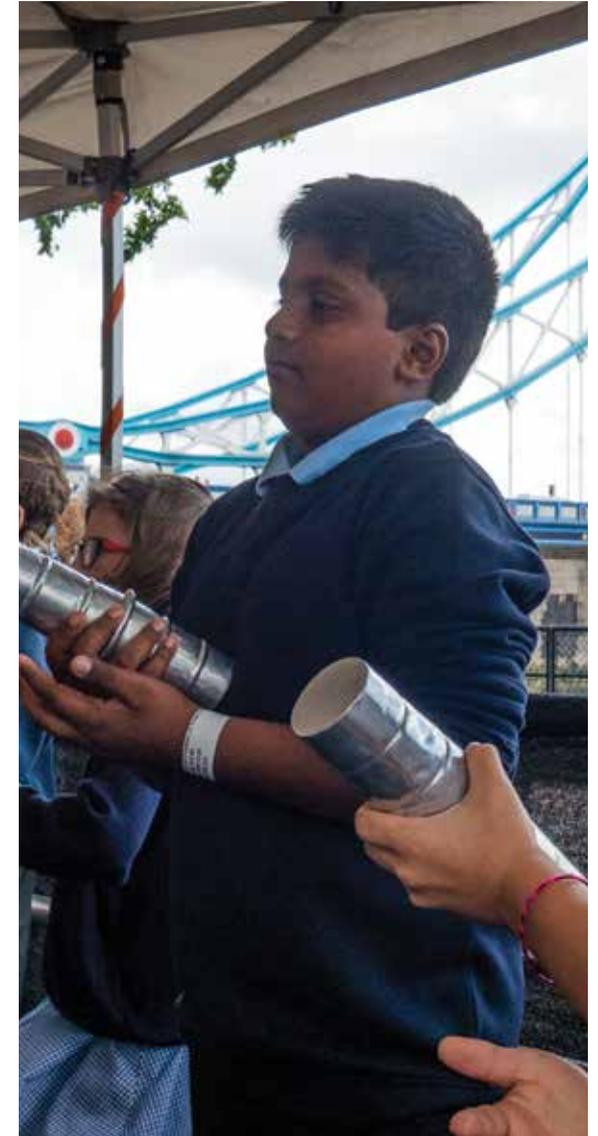
Water City Music at the Tower 2018

The brainchild of Michael Bochmann, this Festival brings music-making to over 1,800 children from 60 schools. Water City Music works alongside Water City CIC, an organisation initiated by Lord Mawson, OBE of Bromley by Bow for the regeneration of East London.



What visitors said:

“It’s unexpected. We came to see the jewels and have been wonderfully surprised.”







What the teachers said:

“Going to such a venue and knowing they were going to perform there was great. It’s just a stone’s throw away from school but now it’s more accessible; they can go inside and feel more ownership of it.”



SUPPORT US

How to Support Water City Music

The Water City Music organisation is an entirely self-funding body with annual costs of £80,000. It relies on grants, sponsorship and fundraising to sustain its events and programmes. Every penny we raise goes back into expanding our reach, putting on bigger and better events and more sustainable programmes.

If you are inspired by what we do please talk to us about becoming a sponsor. This can present itself in many ways:

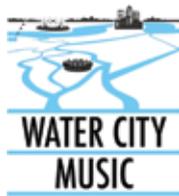
- **Private individual sponsorship packages**
Sponsor a specific event or school.
- **General Corporate sponsorship**
Become a "main" or "associate" sponsor of the overall Water City Music movement.
- **Local/Event-based corporate sponsorship**
Support an initiative in a specific geographical region.
- **Product-based corporate sponsorship**
If you provide a service or product that would help us run an event or programme, then why not become a sponsor by generously donating your services/product? Examples include catering, transport, staging, sound equipment, memorabilia and much more.
- **Hospitality sponsorship**
Support an event by inviting your connections to attend and contribute to general fundraising activities.

There are many ways you can support Water City Music. The simplest way is to set up a single or regular donation online at watercitymusic.com

Boosting confidence:

"You can sing with other people and it makes you more confident. My voice is now bigger and better!"





For more information contact admin@watercitymusic.com
or the Artistic Director, Michael Bochmann MBE at mpbbochmann@icloud.com

Thank you to our sponsors:

THE LOVEDAY
CHARITABLE TRUST

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Registered with the Charity Commission of England and Wales as a charitable incorporated organisation. Registration Number 1166168.

Charitable Objective: To advance the education of the public in general on the subject of music and other performing arts as the trustees see fit and by providing opportunities for novice or emerging musicians to develop their practical skills by performing in public.

www.watercitymusic.com